3 3350-1

October 16, 1979 FOR IMMEDIATE RELEASE

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
20 NORTH WACKER DRIVE • CHICAGO, ILLINOIS 60606
312-984-5800
FEDERAL RELATIONS: 1901 L STREET, N.W.
WASHINGTON, D.C. 20036; 202-466-3350

AHAM

APPLIANCE SHIPMENTS STAY AT YEAR AGO LEVELS

CHICAGO -- Both September and third quarter factory shipments of major appliances remained near last year's levels, according to a report released today by the Association of Home Appliance Manufacturers (AHAM).

September shipments of 2.7 million units, and third quarter shipments of 8.2 million units were both within 1% of totals for the same 1978 periods.

Demand remained strong for freezers, dehumidifers and microwave ovens. During the quarter, shipments increased 35%, 25% and 14% respectively, over a year ago, according to the report.

- 0 -

8088

MAJOR HOME APPLIANCE FACTORY SHIPMENTS THOUSANDS OF UNITS
(Domestic Plus Export)
September, 1979

	September 1979	September 1978	% Change	Calendar Year to Date 1979	1978	% Change	Calendar Quarter 1979	1978	% Change
ALL MAJOR APPLIANCES**	2,691.0	2,716.6*	- 0.9%	25,506.7	25,584.2*	- 0.3%	8,152.9	8,104.3*	0.6%
ROOM AIR CONDITIONERS	77.3	100.5	-23.1	3,280.8	3,503.8	- 6.4	337.1	508.0	-33.6
DEHUMIDIFIERS	33.4	30.4*	9.9	642.2	415.0*	54.7	139.4	111.4*	25.1
DISHWASHERS -TOTAL	292.8	287.5	1.8	2,608.9	2,597.5	0.4	863.3	799.3	8.0
Built-In	245.8	236.5	3.9	2,248.7	2,187.7	2.8	743.1	676.1	9.9
Portable	47.0	51.0	- 7.8	360.2	409.8	-12.1	120.2	123.2	- 2.4
DISPOSERS	274.2	286.4*	- 4.3	2,501.8	2,455.0*	1.9	832.5	820.7*	1.4
COMPACTORS	26.2	24.2*	8.3	212.2	221.2*	- 4.1	69.6	69.8*	- 0.3
REFRIGERATION - TOTAL	718.6	643.5*	11.7	5,971.1	5,867.1*	1.8	2,239.6	2,108.7*	6.2
Refrigerators	538.9	528.2	2.0	4,463.7	4,595.3	- 2.9	1,638.3	1,662.6	- 1.5
Freezers - Total	179.8	115.3*	55.9	1,507.5	1,271.9*	18.5	601.3	446.1*	34.8
Upright	92.4	55.2*	67.4	692.5	562.0*	23.2	279.2	201.6*	38.5
Chest	87.3	60.2	45.0	815.0	709.9	14.8	322.1	244.5*	31.7
ELECTRIC RANGES - TOTAL	243.6	271.8*	-10.4	2,272.5	2,442.3*	- 7.0	756.1	808.6*	- 6.5
Free Standing	185.4	197.5	- 6.1	1,686.5	1,769.8*	- 4.7	567.0	584.2	- 2.9
Built-In	58.2	74.3*	-21.7	586.0	672.5*	-12.9	189.2	224.4*	-15.8
MICROWAVE OVENS/RANGES***	301.6	283.5	6.4	1,770.1	1,668.1	6.1	808.5	708.8	14.1
HOME LAUNDRY - TOTAL	745.5	808.1*	- 7.7	6,433.9	6,572.9*	- 2.1	2,171.6	2,226.2*	- 2.5
Washers - Total	434.7	468.3	- 7.2	3,802.9	3,879.3	- 2.0	1,270.1	1,313.2	- 3.3
Automatic	419.0	450.3	- 7.0	3,658.1	3,727.7	- 1.9	1,225.4	1,267.9	- 3.4
Wringer & Other	15.8	18.0	-12.2	144.8	151.6	- 4.5	44.7	45.3	- 1.3
Dryers - Total	310.7	339.8*	- 8.6	2,631.1	2,693.6*	- 2.3	901.5	913.0*	- 1.3
Electric	244.5	265.9	- 8.0	2,069.2	2,133.3	- 3.0	706.3	720.6	- 2.0
Gas	66.3	73.9*	-10.3	561.9	560.3*	0.3	195.2	192.4*	1.5

* Revised
** Numbers do not add because of overlapping product categories
*** Includes U.S. produced and imported microwave ovens and combination microwave ovens/ranges

3 3350-1

NOVEMBER 16, 1979 FOR IMMEDIATE RELEASE

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
20 NORTH WACKER DRIVE • CHICAGO, ILLINOIS 60606
312-984-5800
FEDERAL RELATIONS: 1901 L STREET, N.W.
WASHINGTON, D.C. 20036; 202-466-3350

AHAM

MANUFACTURERS SHIP 2.8 MILLION MAJOR APPLIANCES IN OCTOBER

CHICAGO -- Major appliance shipments in October declined slightly below a year ago, according to a report today released by the Association of Home Appliance Manufacturers (AHAM).

Total shipments of 2.8 million major appliances during the month were 1% less than October of last year.

Changes from a year ago varied widely among products. Freezer shipments increased almost 50%, while room air conditioner shipments dropped almost 30%.

The wide fluctuation in freezer and room air conditioner shipments are based on abnormal circumstances, according to AHAM president Guenther Baumgart.

The increase in freezer sales results from the high rate of inflation, which in turn prompts people to buy freezers to store food against further food price increases. The decrease in room air conditioner activity results from cool weather in major markets during the traditional high selling period last summer, he said.

Baumgart called October shipments encouraging and expressed

(more)

optimism in the market for the next few months. He pointed out:

* The 2.8 million units shipped in October represent a high level of economic activity. October shipments in the past five years have averaged less than 2.6 million units.
* Shipments of refrigerators -- one of industry's higher unit priced products remained at the high level of a year ago, indicating the public has money to spend for major appliance purchases.
* Shipments of microwave ovens and trash compactors -- both low saturation products -- showed healthy gains. This indicates a willingness by consumers to spend discretionary income for products that provide efficiency and convenience.

October interest rate increases have apparently had little impact on major appliance sales, Baumgart said.

"Consumer credit rates do not parallel prime bank rates. Appliance consumers -- through bank cards and revolving credit accounts -- have a large amount of credit available at the same rates as in the past," he said.

MAJOR HOME APPLIANCE FACTORY SHIPMENTS THOUSANDS OF UNITS
(Domestic Plus Export)
October, 1979

	1979 October	1978 October	% Change	Calendar Year to Date 1979	1978	% Change
ALL MAJOR APPLAINCES**	2,822.8	2,852.1*	- 1.0%	28,330.7	28,436.4*	- 0.4%
ROOM AIR CONDITIONERS	93.8	130.4	-28.1	3,374.7	3,634.3	- 7.1
DEHUMIDIFIERS	3.2	3.7*	-13.5	645.4	418.7*	54.1
DISHWASHERS - TOTAL	356.4	342.0	4.2	2,966.0	2,939.5	0.9
Built-In	299.6	275.5	8.7	2,548.9	2,463.2	3.5
Portable	56.8	66.5	-14.6	417.1	476.3	-12.4
DISPOSERS	313.6	334.9*	- 6.4	2,815.4	2,790.0*	0.9
COMPACTORS	32.4	29.8*	8.7	245.0	251.0*	- 2.4
REFRIGERATION - TOTAL	669.2	620.3*	7.9	6,640.3	6,487.4*	2.4
Refrigerators	517.7	517.9	- -	4,981.4	5,113.2	- 2.6
Freezers - Total	151.5	102.4*	47.9	1,658.9	1,374.3*	20.7
Upright	74.9	51.1*	46.6	767.4	613.0*	25.2
Chest	76.6	51.3	49.3	891.5	761.2	17.1
ELECTRIC RANGES - TOTAL	275.1	294.6*	- 6.6	2,547.6	2,737.0*	- 6.9
Free Standing	210.2	216.7*	- 3.0	1,896.6	1,986.6*	- 4.5
Built-In	65.0	77.9*	-16.6	651.0	750.4*	-13.2
MICROWAVE OVENS/RANGES***	354.7	309.6	14.6	2,124.7	1,977.7	7.4
HOME LAUNDRY - TOTAL	746.1	809.9*	- 7.9	7,180.1	7,382.8*	- 2.7
Washers - Total	420.7	462.7	- 9.1	4,223.6	4,342.0	- 2.7
Automatic	407.5	445.5	- 8.5	4,065.6	4,173.2	- 2.6
Wringer & Other	13.3	17.2	-22.7	158.0	168.8	- 6.4
Dryers - Total	325.3	347.2*	- 6.3	2,956.5	3,040.7*	- 2.8
Electric	252.6	274.6	- 8.0	2,321.8	2,407.9	- 3.6
Gas	72.8	72.6*	0.3	634.8	632.9*	0.3

w

* Revised
** Numbers do not add because of overlapping product categories
*** Includes U.S. produced and imported microwave ovens and combination microwave ovens/ranges

December 18, 1979 A 3350-1 FOR IMMEDIATE RELEASE

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
20 NORTH WACKER DRIVE • CHICAGO, ILLINOIS 60606
312-984-5800
FEDERAL RELATIONS: 1901 L STREET, N.W.
WASHINGTON, D.C. 20036; 202-466-3350

RECEIVED
DEC 28 1979

MANUFACTURERS SHIP 2.4 MILLION MAJOR APPLIANCES IN NOVEMBER

CHICAGO -- With November factory shipments totalling 2.4 million major appliances, 1979 shipments for the first 11 months were only .3% below the industry's 1978 performance in the same period, according to a report released today by the Association of Home Appliance Manufacturers (AHAM).

Total 1979 shipments for the calendar year-to-date were 30.9 million units.

Shipments for November declined 4.6% compared to the same month last year.

November performance compared to a year ago varied widely among product classifications. Freezer and microwave oven shipments increased 25% and 11% respectively. In contrast dishwasher shipments declined 18%; room air conditioners, 15%; refrigerators, 11%; and disposers, 10%.

- 0 -

8090

MAJOR HOME APPLIANCE FACTORY SHIPMENTS THOUSANDS OF UNITS
(Domestic Plus Export)
November, 1979

	1979 November	1978 November	% Change	Calendar Year to Date 1979	1978	% Change
ALL MAJOR APPLIANCES**	2,436.4	2,554.1*	- 4.6%	30,899.9	30,990.4*	- 0.3%
ROOM AIR CONDITIONERS	138.8	162.8*	-14.7	3,513.4	3,797.1*	- 7.5
DEHUMIDIFIERS	9.9	7.7*	28.6	654.7	426.4*	53.5
DISHWASHERS - TOTAL	281.6	341.8	-17.6	3,247.6	3,281.3	- 1.0
Built-In	237.3	281.6	-15.7	2,786.2	2744.8	1.5
Portable	44.2	60.2	-26.6	461.3	536.5	-14.0
DISPOSERS	262.5	291.9*	-10.1	3,074.9	3,081.8*	- 0.2
COMPACTORS	23.9	24.8*	- 3.6	269.0	275.8*	- 2.5
REFRIGERATION - TOTAL	483.2	511.4*	- 5.5	7,122.3	6,998.8*	1.8
Refrigerators	383.1	431.0	-11.1	5,364.5	5,544.2	- 3.2
Freezers - Total	100.1	80.3*	24.7	1,757.8	1,454.6*	20.8
Upright	46.7	39.9*	17.0	813.5	653.0*	24.5
Chest	53.5	40.4	32.4	944.3	801.7	17.8
ELECTRIC RANGES - TOTAL	244.0	259.4*	- 5.9	2,790.0	2,996.4*	- 6.9
Free Standing	184.2	188.2*	- 2.1	2,081.5	2,174.7*	- 4.3
Built-In	59.8	71.2*	-16.0	708.6	821.6*	-13.8
MICROWAVE OVENS/RANGES***	310.5	279.8	11.0	2,469.4	2,257.4	9.4
HOME LAUNDRY - TOTAL	703.1	696.1*	1.0	7,991.0	8,078.9	- 1.1
Washers - Total	384.3	371.5	3.4	4,667.2	4,713.5	- 1.0
Automatic	370.4	354.3	4.5	4,493.7	4,527.5	- 0.7
Wringer & Other	13.9	17.2	-19.2	173.5	186.0	- 6.7
Dryers - Total	318.8	324.6*	- 1.8	3,323.8	3,365.3*	- 1.2
Electric	245.7	253.1	- 2.9	2,604.4	2,661.0	- 2.1
Gas	73.1	71.5*	2.2	719.3	704.4*	2.1

* Revised
** Numbers do not add because of overlapping product categories.
*** Includes U.S. produced and imported microwave ovens and combination microwave oven/ranges.

January 16, 1980 FOR IMMEDIATE RELEASE 43350-1

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
20 NORTH WACKER DRIVE • CHICAGO, ILLINOIS 60606
312-984-5800
FEDERAL RELATIONS: 1901 L STREET, N.W.
WASHINGTON, D.C. 20036; 202-466-3350

1979 APPLIANCE SHIPMENTS
THIRD LARGEST IN HISTORY

CHICAGO -- Total major appliance factory shipments in 1979 of 33,162,000 units were surpassed only by 1978 and record 1973 levels, according to a year-end report by the Association of Home Appliance Manufacturers (AHAM). The 1979 total was only .2% behind 1978.

Throughout the year, substantial gains over 1978 were made by freezers, microwave ovens and dehumidifiers. Total gains for the year for these products, respectively, were 22%, 12% and 54%.

Fourth quarter shipments were up .4% and December shipments up 1.5%, compared to the same periods a year ago. Compared to December 1978, dehumidifiers gained 92% in the last month of 1979 followed by freezers, up 52%, and microwave ovens, up 35%. On the other hand, dishwashers declined 12% and clothes dryers, 11%.

- 0 -

8090

1

MAJOR HOME APPLIANCE FACTORY SHIPMENTS THOUSANDS OF UNITS
(Domestic Plus Export)
December, 1979

	December 1979	December 1978	% Change	Calendar Year to Date 1979	1978	% Change	Calendar Quarter 1979	1978	% Change
ALL MAJOR APPLIANCES**	2,256.9	2,224.4*	1.5%	33,162.5	33,214.8*	- 0.2%	7,658.0	7,630.6*	0.4%
ROOM AIR CONDITIONERS	235.3	239.8	- 1.9	3,748.7	4,036.9	- 0.1	467.9	533.1	-12.2
DEHUMIDIFIERS	29.2	15.2*	92.1	683.8	441.6*	54.8	42.2	26.6*	58.6
DISHWASHERS - TOTAL	240.3	275.5	-12.8	3,487.9	3,556.8	- 1.9	878.3	959.3	- 8.4
Built-In	197.8	226.5	-12.7	2,984.0	2,971.3	0.4	734.7	783.6	- 6.2
Portable	42.5	49.0	-13.3	503.9	585.5	-13.9	143.6	175.7	-18.3
DISPOSERS	241.6	230.5*	4.8	3,315.5	3,312.4*	0.1	813.7	857.3*	- 5.1
COMPACTORS	24.1	23.9*	0.8	293.0	299.7*	- 2.2	80.4	78.5	2.4
REFRIGERATION - TOTAL	437.3	412.4*	6.0	7,559.5	7,411.2*	2.0	1,589.7	1,544.1*	3.0
Refrigerators	336.5	346.1	- 2.8	5,701.0	5,890.3	- 3.2	1,237.3	1,295.0	- 4.5
Freezers - Total	100.8	66.3*	52.0	1,858.6	1,520.9*	22.2	352.4	249.0*	41.5
Upright	44.4	32.9*	35.0	857.9	685.8*	25.1	166.0	123.8*	34.1
Chest	56.4	33.5	68.4	1,000.7	835.1	19.8	186.4	125.2	48.9
ELECTRIC RANGES - TOTAL	212.9	221.0*	- 3.7	3,002.9	3,217.4*	- 6.7	732.0	775.1*	- 5.6
Free Standing	162.6	161.3*	0.8	2,244.1	2,336.0*	- 3.9	557.0	566.2*	- 1.6
Built-In	50.3	59.8*	-15.9	758.8	881.4*	-13.9	175.0	208.9*	-16.2
MICROWAVE OVENS/RANGES***	330.4	243.3	35.8	2,806.6	2,500.7	12.2	1,036.5	832.6	24.5
HOME LAUNDRY - TOTAL	525.4	580.7*	- 9.5	8,516.4	8,659.6*	- 1.7	2,082.3	2,086.7*	- 0.2
Washers - Total	297.8	324.7	- 8.3	4,965.0	5,038.2	- 1.5	1,162.1	1,158.9	0.3
Automatic	284.9	310.9	- 8.4	4,778.6	4,838.4	- 1.2	1,120.5	1,110.7	0.9
Wringer & Other	12.9	13.8	- 6.5	186.4	199.8	- 6.7	41.6	48.2	-13.7
Dryers - Total	227.6	256.0*	-11.1	3,551.4	3,621.4*	- 1.9	920.2	927.8*	- 0.8
Electric	178.9	203.6	-12.1	2,783.4	2,864.5	- 2.8	714.2	731.2	- 2.3
Gas	48.7	52.5*	- 7.2	768.0	756.8*	1.5	206.0	196.6*	4.8

* Revised
** Numbers do not add because of overlapping product categories
*** Includes U.S. produced and imported microwave ovens and combination microwave ovens/ranges

A 3550-1

February 19, 1980

FOR IMMEDIATE RELEASE

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
20 NORTH WACKER DRIVE • CHICAGO, ILLINOIS 60606
312-984-5800
FEDERAL RELATIONS: 1901 L STREET, N.W.
WASHINGTON, D.C. 20036; 202-466-3350

AHAM

JANUARY MAJOR APPLIANCE SHIPMENTS NEAR RECORD LEVELS

CHICAGO -- January factory shipments of 2.8 million major appliances increased 11% over a year ago, according to a report released today by the Association of Home Appliance Manufacturers (AHAM).

Shipments of many types of products -- including automatic washers, refrigerators, microwave ovens, disposers and dehumidifiers -- reached all-time highs for the month. Total shipments for the industry were just slightly below the 1973 all-time January record.

Freezer, microwave oven and dehumidifier shipments all increased over 30%, while refrigerators gained 24%, clothes washers 15% and clothes dryers 17%.

AHAM President Guenther Baumgart attributed the gains to strong retail sales during the month at a time when inventories appear to be low. Because of economic uncertainties in the outlook for 1980, manufacturers, distributors and retailers all appeared to take a conservative view on inventories. Consequently, he said, a spurt in retail sales would cause immediate movement of product from factory inventories to distributors and dealers.

At the end of last year manufacturers forecast shipments of 32.9 million major appliances in 1980, a slight decline from 1979. At the same time they forecast 1981 shipments of 34.4 million, an increase of 5% over 1980.

(more)

Another month like January would undoubtedly change manufacturers' outlook, Baumgart added.

Despite manufacturers' cautious outlook on 1980, Baumgart felt a number of demographic and economic considerations favor major appliance sales growth. These include --

* Inflationary Concerns. Concerns about inflation stimulate interest in products consumers can use to save money, like home freezer and home laundry equipment.
* Energy Concerns. For many, these concerns mean less travel and greater interest focused on the home. Having fewer outside dinners stimulates interest in home food preparation and storage products.
* More Efficient Products. Today's appliances use less energy than those produced in the past. Refrigerators offered by manufacturers today are 50% more energy-efficient than those offered just eight years ago. A new appliance can mean a significant change in an electric bill.
* Product Value. Appliances are increasing in cost at less than half the rate of other products and services. The number of hours of work at average wages required to earn the purchase price of a major appliance continues to decline.
* Women in the Work Force. As the number of married women in the work force continues to increase, interest in the time-saving, convenience features of major appliances rises, stimulating sales of products such as microwave ovens.

(more)

* Smaller Families. The size of families continues to decline, while the population increases. Smaller families mean more family units and most family units continue to require a number of major appliances.
* Replacement Products. The industry is selling more replacement products than in the past and will continue to do so at an accelerating rate in the next few years.

# # # # #

MAJOR HOME APPLIANCE FACTORY SHIPMENTS THOUSANDS OF UNITS
(Domestic Plus Export)
January, 1980

	January 1980	January 1979	% Change
ALL MAJOR APPLIANCES**	2,762.9	2,481.4*	11.3%
ROOM AIR CONDITIONERS	200.9	259.1	-22.5
DEHUMIDIFIERS	44.6	32.6*	36.8
DISHWASHERS - TOTAL	264.9	300.0	-11.7
Built-In	224.5	256.8	-12.6
Portable	40.4	43.2	- 6.5
DISPOSERS	289.7	271.8*	6.6
COMPACTORS	23.5	24.1*	- 2.5
REFRIGERATION - TOTAL	595.9	474.1*	25.7
Refrigerators	465.7	375.3	24.1
Freezers - Total	130.2	98.8*	31.8
Upright	60.6	44.2*	37.1
Chest	69.7	54.6*	27.7
ELECTRIC RANGES - TOTAL	261.2	235.7*	10.8
Free Standing	195.5	168.2*	16.2
Built-In	65.8	67.4*	- 2.4
MICROWAVE OVENS/RANGES***	243.5	181.2	34.4
HOME LAUNDRY - TOTAL	838.6	722.2*	16.1
Washers - Total	479.0	415.7	15.2
Automatic	469.5	399.4	17.6
Wringer & Other	9.5	16.3	-41.7
Dryers - Total	359.6	306.5*	17.3
Electric	283.5	239.8	18.2
Gas	76.1	66.6*	14.3

* Revised
** Numbers do not add because of overlapping product categories
*** Includes U.S. produced and imported microwave ovens and combination microwave ovens/ranges

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
20 NORTH WACKER DRIVE • CHICAGO, ILLINOIS 60606
312-984-5800
FEDERAL RELATIONS: 1901 L STREET, N.W.
WASHINGTON, D.C. 20036; 202-466-3350

TRENDS AND FORECASTS
FACTORY UNIT SHIPMENTS OF MAJOR APPLIANCES*

PRODUCT	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980**	1981**
Room Air Conditioners	5,886	5,438	4,503	5,346	4,564	2,670	2,961	3,270	4,037	3,758	3,638	3,893
Dehumidifiers	597	397	461	646	586	392	444	319	442	685	600	593
Dishwashers	2,116	2,477	3,199	3,702	3,320	2,702	3,140	3,357	3,557	3,438	3,433	3,650
Built-In	1,436	1,765	2,357	2,721	2,460	1,947	2,337	2,705	2,971	2,984	2,935	3,152
Portable	680	712	842	981	860	755	803	651	586	504	498	498
Disposers	1,976	2,291	2,771	2,974	2,553	2,030	2,516	2,941	3,312	3,317	3,264	3,492
Compactors	N/A##	N/A##	202	359	315	233	249	277	300	293	300	307
Refrigerators	5,286	5,691	6,315	6,774	5,982	4,577	4,817	5,707	5,890	5,701	5,733	5,951
Freezers	1,359	1,436	1,577	2,415	3,219	2,457	1,541	1,598	1,521	1,859	1,769	1,819
Upright	790	801	946	1,402	1,892	1,076	710	746	686	858	815	839
Chest	569	635	731	1,013	1,327	1,381	832	853	835	1,001	954	980
Electric Ranges	2,362	2,714	3,232	3,430	2,925	2,082	2,463	3,011	3,217	3,003	3,033	3,167
Free-Standing	1,767	2,014	2,422	2,624	2,279	1,568	1,762	2,194	2,336	2,244	2,249	2,350
Built-In	595	700	810	806	646	514	701	817	881	759	784	817
Microwave Oven/Ranges#	N/A##	N/A##	314	445	713	1,052	1,749	2,157	2,501	2,807	2,839	3,069
Washers	4,094	4,609	5,107	5,504	4,948	4,228	4,492	4,933	5,038	4,965	4,965	5,089
Automatic	3,869	4,270	4,824	5,234	4,713	4,032	4,288	4,739	4,838	4,779	4,785	4,909
Wringer & Others***	225	339	283	270	235	196	205	194	200	186	180	180
Dryers	2,980	3,377	3,925	4,256	3,584	2,870	3,173	3,553	3,621	3,551	3,567	3,724
Electric	2,129	2,527	2,989	3,330	2,845	2,198	2,466	2,817	2,865	2,783	2,805	2,940
Gas	851	850	936	926	739	672	708	736	757	768	762	784
TOTAL SHIPMENTS	26,656	28,429	31,610	35,350	32,709	25,344	27,466	30,957	33,215	33,165	32,852	34,431

* 000 Omitted
** Forecasts as of November 14, 1979
*** Spin washers included beginning with 1971 data
\# Includes U.S. produced and imported microwave ovens and combination microwave oven/ranges
Data not available
NOTE: Figures may not add due to rounding and overlapping product categories

2/15/80 mm

BEST COPY AVAILABLE

March 17, 1980

FOR IMMEDIATE RELEASE

A3350-A

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
20 NORTH WACKER DRIVE • CHICAGO, ILLINOIS 60606
312-984-5800
FEDERAL RELATIONS: 1901 L STREET, N.W.
WASHINGTON, D.C. 20036; 202-466-3350

FEBRUARY SHIPMENTS UP 3.1% OVER LAST YEAR

CHICAGO -- February factory shipments totaled 2.6 million major appliances, a 3.1% increase over the same period in 1979, according to a report the Association of Home Appliance Manufacturers (AHAM) released today. This level for February was surpassed only twice in the last 10 years, in 1973 and 1974.

Total shipments for the first two months of 1980 were 5.3 million units, an increase of 6.6% over 1979.

February shipments of microwave ovens and dehumidifiers showed the biggest gains, increasing by 36% and 31% respectively over February, 1979. Freezer shipments reflect continued strength with an increase of 16% for February and 23% for the first two months as compared to last year. Significant gains also appeared in the shipments of disposers (10%) and compactors (19%), while shipments decreased in ranges (3%), washers (6%), and dryers (4%).

# # # # #

8095

MAJOR HOME APPLIANCE FACTORY SHIPMENTS THOUSANDS OF UNITS
(Domestic Plus Export)
February, 1980

	February 1980	February 1979	% Change	Calendar Year to Date 1980	1979	% Change
ALL MAJOR APPLIANCES**	2,579.9	2,501.2*	3.1%	5,313.1	4,982.5*	6.6%
ROOM AIR CONDITIONERS	341.8	333.2	2.6	542.7	592.3	- 8.4
DEHUMIDIFIERS	99.7	75.9*	31.4	144.3	108.5*	33.0
DISHWASHERS - TOTAL	250.4	259.9	- 3.7	515.3	559.9	- 8.0
Built-In	212.1	222.8	- 4.8	436.6	479.6	- 9.0
Portable	38.4	37.1	3.5	78.8	80.2	- 1.7
DISPOSERS	282.7	256.7*	10.1	565.1	528.4*	6.9
COMPACTORS	25.4	21.3*	19.2	48.9	45.4*	7.7
REFRIGERATION - TOTAL	510.2	498.4*	2.4	1,106.0	972.5*	13.7
Refrigerators	375.0	381.7	- 1.8	840.6	757.0	11.0
Freezers - Total	135.2	116.7*	15.9	265.4	215.4*	23.2
Upright	62.5	50.4*	24.0	123.1	94.5*	30.3
Chest	72.7	66.3*	9.7	142.3	120.9*	17.7
ELECTRIC RANGES - TOTAL	216.5	223.0*	- 2.9	477.7	458.7*	4.1
Free Standing	163.6	166.2*	- 1.6	359.1	334.4*	7.4
Built-In	52.9	56.8*	- 6.9	118.6	124.3*	- 4.6
MICROWAVE OVENS/RANGES***	218.0	160.3*	36.0	461.4	341.5*	35.1
HOME LAUNDRY - TOTAL	651.6	687.6	- 5.2	1,490.2	1,409.8*	5.7
Washers - Total	373.4	396.8	- 5.9	852.4	812.5	4.9
Automatic	364.5	379.5	- 4.0	834.0	778.9	7.1
Wringer & Other	9.0	17.3	-48.0	18.4	33.6	-45.2
Dryers - Total	278.1	290.8*	- 4.4	637.8	597.3*	6.8
Electric	219.2	230.2	- 4.8	502.7	470.0	7.0
Gas	58.9	60.7*	- 3.0	135.0	127.3*	6.0

* Revised
** Numbers do not add because of overlapping product categories
*** Includes U.S. produced and imported microwave ovens and combination microwave ovens/ranges

A 3350-1

April 17, 1980

FOR IMMEDIATE RELEASE

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
20 NORTH WACKER DRIVE • CHICAGO, ILLINOIS 60606
312-984-5800
FEDERAL RELATIONS: 1901 L STREET, N. W.
WASHINGTON, D. C. 20036; 202-466-3350

AHAM

MAJOR APPLIANCE SHIPMENTS

DOWN 1% FOR FIRST QUARTER

CHICAGO -- Major appliance shipments were down 1.1% for the first quarter 1980 compared to the same period a year ago, according to a report released today by the Association of Home Appliance Manufacturers (AHAM).

However, freezers and microwave ovens enjoyed gains of 13% and 45%, respectively.

Total March shipments were 13% behind the same month last year. The most significant losses were in room air conditioners (31%) and electric ranges (22%).

Microwave ovens were the one exception in the March shipments with a dramatic jump of 69% over March, 1979. The 241,500 units shipped were the highest ever recorded for March. Continued growth in consumer acceptance of microwave ovens can be attributed to several factors, observed Guenther Baumgart, AHAM president.

* Time management becomes increasingly important as more single persons set up households and traditional homemakers enter the working force. Microwave ovens can reduce food preparation time considerably.

(more)

* Rising energy costs are alerting consumers to the importance of energy conservation. Microwave ovens typically use less than 100 kilowatt hours per year. Total energy cost probably ranges from only about $3 to $5 per year.
* Improved cookbooks, cooking schools and other effective educational programs are familiarizing consumers with microwave oven operation and ways to enjoy the special advantages offered.
* Technological improvements in the oven, a wider choice of cooking utensils and specially packaged foods are broadening the applications of microwave cooking.

# # # # # # # #

MAJOR HOME APPLIANCE FACTORY SHIPMENTS THOUSANDS OF UNITS
(Domestic Plus Export)
March, 1980

	March 1980	March 1979	% Change	Calendar Year to Date 1980	1979	% Change
ALL MAJOR APPLIANCES**	2,844.7	3,285.8*	-13.4%	8,177.7	8,268.4*	- 1.1%
ROOM AIR CONDITIONERS	433.5	632.3*	-31.4	976.2	1,224.6*	-20.3
DEHUMIDIFIERS	88.4	109.6*	-19.3	240.2	218.1*	10.1
DISHWASHERS - TOTAL	277.1	334.4	-17.1	792.4	894.3	-11.4
Built-In	238.0	287.1	-17.1	674.6	766.8	-12.0
Portable	39.1	47.3	-17.3	117.8	127.5	- 7.6
DISPOSERS	294.7	311.5*	- 5.4	870.3	839.9*	3.6
COMPACTORS	21.0	27.2*	-22.8	69.7	72.6*	- 4.0
REFRIGERATION - TOTAL	587.9	666.6*	-11.8	1,695.0	1,639.1*	3.4
Refrigerators	435.8	513.9	-15.2	1,277.5	1,271.0	0.5
Freezers - Total	152.1	152.6*	- 0.3	417.5	368.1*	13.4
Upright	68.4	70.4*	- 2.8	191.5	165.0*	16.1
Chest	83.7	82.2*	1.8	226.0	203.1*	11.3
ELECTRIC RANGES - TOTAL	215.2	275.9*	-22.0	692.9	734.6*	- 5.7
Free Standing	166.6	198.6*	-16.1	525.7	533.1*	- 1.4
Built-In	48.6	77.3*	-37.1	167.2	201.5*	-17.0
MICROWAVE OVENS/RANGES***	241.5	143.1*	68.8	704.1	484.7*	45.3
HOME LAUNDRY - TOTAL	704.2	803.8*	-12.4	2,194.2	2,213.6*	- 0.9
Washers - Total	421.3	476.1*	-11.5	1,273.6	1,288.5*	- 1.2
Automatic	404.3	458.3	-11.8	1,238.3	1,237.2	0.1
Wringer & Other	17.0	17.8*	- 4.5	35.3	51.4*	-31.3
Dryers - Total	282.9	327.8*	-13.7	920.7	925.0*	- 0.5
Electric	224.1	255.0	-12.1	726.8	725.0	0.2
Gas	58.8	72.7*	-19.1	193.9	200.0*	- 3.1

* Revised
** Numbers do not add because of overlapping product categories
*** Includes U.S. produced and imported microwave ovens and combination microwave ovens/ranges

May 19, 1980 FOR IMMEDIATE RELEASE

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
20 NORTH WACKER DRIVE • CHICAGO, ILLINOIS 60606
312 984 5800
FEDERAL RELATIONS: 1901 L STREET, N. W.
WASHINGTON, D. C. 20036; 202 466 3350

APPLIANCE INDUSTRY REPORTS 8% DECLINE IN SHIPMENTS FOR APRIL

CHICAGO -- April shipments of major home appliances declined 8% from the same month last year, the Association of Home Appliance Manufacturers reported today.

Shipments for the first four months of 1980 were also down, dropping 3% from the same period a year ago.

The April total of 2,608,500 units included the largest increase ever recorded for microwave ovens (71%). Shipments of washers and dryers were also up over 1979. But figures for other product categories declined with decreases ranging from less than 1% for refrigerators to 35% for room air conditioners.

# # # # # # # # # # # #

8099

MAJOR HOME APPLIANCE FACTORY SHIPMENTS THOUSANDS OF UNITS
(Domestic Plus Export)
April, 1980

	April 1980	April 1979	% Change	Calendar Year to Date 1980	1979	% Change
ALL MAJOR APPLIANCES**	2,608.5	2,850.6*	- 8.5%	10,782.9	11,118.9*	- 3.0%
ROOM AIR CONDITIONERS	416.1	637.8	-34.8	1,392.3	1,862.4	-25.2
DEHUMIDIFIERS	80.8	108.2*	-25.3	320.6	326.3*	- 1.7
DISHWASHERS - TOTAL	231.9	274.9	-15.6	1,024.4	1,169.2	-12.4
Built-In	198.6	240.4	-17.4	873.2	1,007.2	-13.3
Portable	33.3	34.5	- 3.5	151.1	162.0	- 6.7
DISPOSERS	264.0	278.7*	- 5.3	1,133.5	1,118.6*	1.3
COMPACTORS	16.4	21.1*	-22.3	86.0	93.7*	- 8.2
REFRIGERATION - TOTAL	536.8	564.9*	- 5.0	2,231.8	2,203.9*	1.3
Refrigerators	408.6	411.7	- 0.8	1,686.1	1,682.6	0.2
Freezers - Total	128.1	153.2*	-16.4	545.7	521.3*	4.7
Upright	49.1	71.4*	-31.2	240.6	236.4*	1.8
Chest	79.0	81.8*	- 3.4	305.0	284.9*	7.1
ELECTRIC RANGES - TOTAL	210.9	250.8*	-15.9	903.8	985.4*	- 8.3
Free Standing	164.9	186.7*	-11.7	690.6	719.8*	- 4.1
Built-In	46.0	64.1*	-28.2	213.2	265.6*	-19.7
MICROWAVE OVENS/RANGES***	256.1	149.4*	71.4	960.2	634.0*	51.5
HOME LAUNDRY - TOTAL	614.7	586.8*	4.8	2,806.8	2,800.4*	0.2
Washers - Total	373.8	353.6	5.7	1,647.7	1,642.2	0.3
Automatic	361.2	339.9	6.3	1,599.5	1,577.1	1.4
Wringer & Other	12.7	13.7	- 7.3	48.3	65.0	-25.7
Dryers - Total	240.8	233.2*	3.3	1,159.1	1,158.3*	0.1
Electric	189.2	184.2	2.7	913.6	909.3	0.5
Gas	51.6	49.0*	5.3	245.5	249.0*	- 1.4

* Revised
** Numbers do not add because of overlapping product categories
*** Includes U.S. produced and imported microwave ovens and combination microwave ovens/ranges

A 3350-1

June 17, 1980

FOR IMMEDIATE RELEASE

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
20 NORTH WACKER DRIVE • CHICAGO, ILLINOIS 60606
312-984-5800
FEDERAL RELATIONS: 1901 L STREET, N. W.
WASHINGTON, D. C. 20036; 202-466-3350

AHAM

MICROWAVE OVEN SHIPMENTS CONTINUE GAINS AS OTHER MAJOR APPLIANCES DROP IN MAY

CHICAGO -- May microwave oven shipments increased 22% over last year, while all other major appliance categories declined, the Association of Home Appliance Manufacturers (AHAM) announced here today.

Microwave ovens have enjoyed shipment increases throughout this year -- shipments were up 35% in January, 36% in February, 68% in March and 71% in April.

Total appliance shipments of 2,238,000 units declined 33% from last May. In the first five months 1980 shipments of 13,009,200 units declines 10% from last year.

Despite shipment declines for most major appliance products, microwave ovens continued to show gains in the otherwise soft month. In the first five months microwave oven shipments totaled 1,171,200 units, more than 45% over a year ago.

# # # # # # # # # # #

8101

MAJOR HOME APPLIANCE FACTORY SHIPMENTS THOUSANDS OF UNITS
(Domestic Plus Export)
May, 1980

	May 1980	May 1979	% Change	Calendar Year to Date 1980	1979	% Change
ALL MAJOR APPLIANCES**	2,238.1	3,359.0*	-33.4%	13,009.2	14,477.9*	-10.1%
ROOM AIR CONDITIONERS	344.5	692.8	-50.3	1,745.5	2,555.3	-31.7
DEHUMIDIFIERS	96.0	105.4*	- 8.9	418.1	431.6*	- 3.1
DISHWASHERS - TOTAL	167.8	308.2	-45.6	1,192.2	1,477.4	-19.3
Built-In	146.2	266.4	-45.1	1,019.5	1,273.6	-20.0
Portable	21.6	41.8	-48.3	172.7	203.8	-15.3
DISPOSERS	163.5	290.2*	-43.7	1,281.3	1,408.9*	- 9.1
COMPACTORS	12.8	24.2*	-47.1	98.7	117.9*	-16.3
REFRIGERATION - TOTAL	546.8	767.2*	-28.7	2,773.8	2,971.1*	- 6.6
Refrigerators	396.0	581.0	-31.8	2,077.8	2,263.6	- 8.2
Freezers - Total	150.9	186.2*	-19.0	696.0	707.5*	- 1.6
Upright	65.6	82.8*	-20.8	306.0	319.2*	- 4.1
Chest	85.2	103.4*	-17.6	389.9	388.3*	0.4
ELECTRIC RANGES - TOTAL	198.8	269.0*	-26.1	1,101.4	1,254.4*	-12.2
Free Standing	159.1	201.6*	-21.1	850.0	921.4*	- 7.7
Built-In	39.8	67.4*	-40.9	251.4	333.0*	-24.5
MICROWAVE OVENS/RANGES***	211.0	172.3*	22.5	1,171.2	806.4*	45.2
HOME LAUNDRY - TOTAL	514.1	752.6*	-31.7	3,321.0	3,553.1*	- 6.5
Washers - Total	317.3	454.7	-30.2	1,965.1	2,096.9	- 6.3
Automatic	308.7	437.9	-29.5	1,908.1	2,015.0	- 5.3
Wringer & Other	8.7	16.8	-48.2	56.9	81.9	-30.5
Dryers - Total	196.8	297.9*	-33.9	1,355.9	1,456.2*	- 6.9
Electric	155.5	237.4	-34.5	1,069.1	1,146.7	- 6.8
Gas	41.3	60.5*	-31.7	286.8	309.5*	- 7.3

* Revised
** Numbers do not add because of overlapping product categories
*** Includes U.S. produced and imported microwave ovens and combination microwave ovens/ranges

July 17, 1980

I80 A3350-1 A

FOR IMMEDIATE RELEASE

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
20 NORTH WACKER DRIVE • CHICAGO, ILLINOIS 60606
312-984-5800
FEDERAL RELATIONS: 1901 L STREET, N. W.
WASHINGTON, D. C. 20036; 202-466-3350

MAJOR APPLIANCE SHIPMENTS DECLINE 16% IN JUNE

CHICAGO -- Manufacturers shipped 2.4 million major appliances in June, a decline of 16% from a year ago, according to the Association of Home Appliance Manufacturers (AHAM).

In the first six months shipments of 15.4 million products declined 11% from the same period last year.

Despite industry losses, microwave oven sales remained strong. Manufacturers shipped 255 thousand microwave ovens in June and 1.4 million in the first six months, increases of 64% and 48% respectively over the same periods of 1979.

According to AHAM President Guenther Baumgart, the Federal credit regulation imposed in the second quarter had severe negative impact on appliance sales. First quarter shipments declined less than 100 thousand units, compared to a decline of 1.9 million units in the second quarter.

Although shipments will continue to decline in the second half due to recessionary impacts, I believe the declines will lessen as the short-term credit problem recedes, Baumgart added.

Consumers traditionally finance a large percentage of their major appliance sales. Increasingly in recent years consumers financed their appliances through bank and retail credit cards, as commercial banks and lending institutions became less willing to handle the relatively small loans, Baumgart said.

(more)

It appears that the government credit card regulations and attendant publicity had a major psychological impact on the use of credit card financing. Consumer debt fell dramatically for two consecutive months, an occurrence we have not seen in a number of years. Instead of using available credit or discretionary income to buy appliances, many consumers used their money to reduce short-term debts, Baumgart concluded.

# # # # # #

8103

MAJOR HOME APPLIANCE FACTORY SHIPMENTS THOUSANDS OF UNITS
(Domestic Plus Export)
June, 1980

	June 1980	June 1979	% Change	Calendar Year to Date 1980	1979	% Change	Calendar Quarter 1980	1979	% Change
ALL MAJOR APPLIANCES**	2,422.2	2,875.9*	-15.8%	15,436.1	17,353.8*	-11.1%	7,258.9	9,085.4*	-20.1%
ROOM AIR CONDITIONERS	315.9	388.5	-18.7	2,061.4	2,943.8	-30.0	1,076.5	1,719.1	-37.4
DEHUMIDIFIERS	92.2	71.2*	29.5	516.9	502.8*	2.8	277.1	284.7*	- 2.7
DISHWASHERS - TOTAL	188.5	268.2	-29.7	1,380.7	1,745.6	-20.9	588.2	851.3	-30.9
Built-In	167.9	232.0	-27.6	1,187.4	1,505.6	-21.1	512.8	738.8	-30.6
Portable	20.6	36.2	-43.1	193.3	240.0	-19.5	75.5	112.5	-32.9
DISPOSERS	194.5	260.4*	-25.3	1,475.7	1,669.2*	-11.6	606.2	829.3*	-26.9
COMPACTORS	17.4	24.7*	-29.6	116.1	142.5*	-18.5	46.5	70.0*	-33.6
REFRIGERATION - TOTAL	644.3	760.4*	-15.3	3,418.1	3,731.5*	- 8.4	1,727.9	2,092.5*	-17.4
Refrigerators	452.7	561.8	-19.4	2,530.5	2,825.4	-10.4	1,257.3	1,554.5	-19.1
Freezers - Total	191.6	198.6*	- 3.5	887.5	906.1*	- 2.1	470.6	538.0*	-12.5
Upright	78.3	94.0*	-16.7	384.4	413.2*	- 7.0	193.1	248.3*	-22.2
Chest	113.2	104.6*	8.2	503.2	492.9*	2.1	277.5	289.8*	- 4.2
ELECTRIC RANGES - TOTAL	192.3	261.9*	-26.6	1,293.8	1,516.3*	-14.7	602.0	781.7*	-23.0
Free Standing	148.9	198.1*	-24.8	998.9	1,119.5*	-10.8	472.8	586.4*	-19.4
Built-In	43.4	63.8*	-32.0	294.9	396.8*	-25.7	129.2	195.3*	-33.8
MICROWAVE OVENS/RANGES***	254.8	155.2	64.2	1,424.1	961.5	48.1	720.0	476.9*	51.0
HOME LAUNDRY - TOTAL	536.5	709.3*	-24.4	3,857.5	4,262.4*	- 9.5	1,665.3	2,048.8*	-18.7
Washers - Total	340.2	435.9	-22.0	2,305.3	2,532.8	- 9.0	1,031.4	1,244.3	-17.1
Automatic	322.4	417.7	-22.8	2,230.5	2,432.7	- 8.3	992.2	1,195.6	-17.0
Wringer & Other	17.8	18.2	- 2.2	74.7	100.1	-25.4	39.1	48.7	-19.7
Dryers - Total	196.3	273.4*	-28.2	1,552.2	1,729.6*	-10.3	663.9	804.5*	-21.2
Electric	155.8	216.2	-27.9	1,225.0	1,362.9	-10.1	500.6	637.8	-21.5
Gas	40.5	57.2*	-29.2	327.3	366.7*	-10.7	133.4	166.7*	-20.0

* Revised
** Numbers do not add because of overlapping product categories
*** Includes U.S. produced and imported microwave ovens and combination microwave ovens/ranges

J80 A3350-1 A

August 19, 1980

FOR IMMEDIATE RELEASE

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
20 NORTH WACKER DRIVE • CHICAGO, ILLINOIS 60606
312-984-5800
FEDERAL RELATIONS: 1901 L STREET, N. W.
WASHINGTON, D. C. 20036; 202-466-3350

MAJOR APPLIANCE SHIPMENTS

DECLINE 2% IN JULY

CHICAGO -- Manufacturers' July shipments of major home appliances dropped 2% below the same month last year, but demand varied widely among products, the Association of Home Appliance Manufacturers reported today.

Stimulated by high temperatures, shipments of room air conditioners climbed to 566,000 units during the month, an increase of 245% over a year ago. Dehumidifier shipments of 84,000 units increased 56%.

Microwave ovens resisted the downward trend with a 2% gain in the month bringing year-to-date shipments to nearly 1.7 million -- a 39% gain over 1979.

Shipments declined sharply for other product categories, including dishwashers, -29%; disposers, -30%; compactors, -34%; refrigerators, -18%; freezers -22%; electric ranges, -28%; clothes washers, -12%; and clothes dryers, -17%.

# # # # #

MAJOR HOME APPLIANCE FACTORY SHIPMENTS THOUSANDS OF UNITS
(Domestic Plus Export)
July, 1980

	July 1980	July 1979	% Change	Calendar Year to Date 1980	1979	% Change
ALL MAJOR APPLIANCES**	2,710.8	2,764.8*	- 2.0%	18,153.6	20,118.6*	- 9.8%
ROOM AIR CONDITIONERS	566.4	164.1	+245.2	2,627.8	3,107.9	-15.4
DEHUMIDIFIERS	84.2	55.9*	+ 50.6	608.2	558.7*	+ 8.9
DISHWASHERS - TOTAL	184.5	260.1	- 29.1	1,565.2	2,005.7	-22.0
Built-In	161.8	227.6	- 28.9	1,349.2	1,733.1	-22.2
Portable	22.7	32.6	- 30.4	216.0	272.6	-20.8
DISPOSERS	199.4	285.7*	- 30.2	1,674.9	1,955.0*	-14.3
COMPACTORS	15.1	22.7*	- 33.5	131.2	165.2*	-20.6
REFRIGERATION - TOTAL	659.4	818.3*	- 19.4	4,077.4	4,549.8*	-10.4
Refrigerators	477.3	583.8	- 18.2	3,007.8	3,409.2	-11.8
Freezers - Total	182.0	234.5*	- 22.4	1,069.6	1,140.6*	- 6.2
Upright	76.6	108.0*	- 29.1	461.0	521.3*	-11.6
Chest	105.4	126.5*	- 16.7	608.6	619.3*	- 1.7
ELECTRIC RANGES - TOTAL	188.6	261.3*	- 27.8	1,482.3	1,777.6*	-16.6
Free Standing	146.6	195.4*	- 25.0	1,145.4	1,314.9*	-12.9
Built-In	42.0	65.8*	- 36.2	336.9	462.7*	-27.2
MICROWAVE OVENS/RANGES***	256.3	251.7*	+ 1.8	1,680.3	1,213.3*	+38.5
HOME LAUNDRY - TOTAL	572.3	665.1*	- 14.0	4,429.8	4,927.5*	-10.1
Washers - Total	345.1	390.4	- 11.6	2,650.4	2,923.2	- 9.3
Automatic	336.2	379.3	- 11.4	2,566.8	2,812.0	- 8.7
Wringer & Other	8.9	11.1	- 19.8	83.6	111.2	-24.8
Dryers - Total	227.2	274.8*	- 17.3	1,779.4	2,004.3*	-11.2
Electric	181.3	212.9	- 14.8	1,406.3	1,575.8	-10.8
Gas	45.9	61.9*	- 25.8	373.2	428.6*	-12.9

* Revised
** Numbers do not add because of overlapping product categories
*** Includes U.S. produced and imported microwave ovens and combination microwave ovens/ranges

A 3350 - 1

September 15, 1980

FOR IMMEDIATE RELEASE

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
20 NORTH WACKER DRIVE • CHICAGO, ILLINOIS 60606
312 984 5800
FEDERAL RELATIONS: 1901 L STREET, N. W.
WASHINGTON, D. C. 20036, 202 466 3350

AHAM

MAJOR APPLIANCE SHIPMENTS

DROP 11% IN AUGUST

CHICAGO -- Manufacturers' shipments of major appliances fell 11% in August, to just under 3 million units, the Association of Home Appliance Manufacturers (AHAM) reported today.

Declines were posted for all major product categories except microwave ovens which continued firm in the face of the slump with a gain of 27%.

Room air conditioners showed the smallest drop, falling 2% from August, 1979. The largest decline was in dishwasher shipments which were down 32% from the same month last year.

Decreases for other products were dehumidifiers 14% and disposers 16%, compactors 24%, refrigerators 10%, freezers 3%, electric ranges 24%, washers 8% and clothes dryers 19%.

# # # # #

MAJOR HOME APPLIANCE FACTORY SHIPMENTS THOUSANDS OF UNITS
(Domestic Plus Export)
August, 1980

	August 1980	August 1979	% Change	Calendar Year to Date 1980	1979	% Change
ALL MAJOR APPLIANCES**	2,390.9	2,695.0*	-11.3%	20,544.0	22,813.6*	-10.0%
ROOM AIR CONDITIONERS	94.2	95.7	- 1.6	2,722.1	3,203.6	-15.0
DEHUMIDIFIERS	43.1	50.1*	-14.0	651.0	608.8*	+ 6.9
DISHWASHERS - TOTAL	211.7	310.3	-31.8	1,776.9	2,316.0	-23.3
Built-In	184.2	269.7	-31.7	1,533.5	2,002.8	-23.4
Portable	27.5	40.6	-32.3	243.4	313.2	-22.3
DISPOSERS	229.1	272.6*	-16.0	1,904.2	2,227.5*	-14.5
COMPACTORS	15.9	20.8*	-23.6	147.1	186.0*	-20.9
REFRIGERATION - TOTAL	644.9	701.7*	- 8.1	4,722.0	5,251.5*	-10.1
Refrigerators	464.5	515.6	- 9.9	3,472.3	3,924.8	-11.5
Freezers - Total	180.4	186.1*	- 3.1	1,249.7	1,326.7*	- 5.8
Upright	83.5	78.4*	+ 6.5	542.8	599.6*	- 9.5
Chest	96.9	107.7*	-10.0	706.9	727.1*	- 2.8
ELECTRIC RANGES - TOTAL	191.2	249.9*	-23.5	1,673.3	2,027.5*	-17.5
Free Standing	152.2	186.5*	-18.4	1,297.7	1,501.5*	-13.6
Built-In	39.0	63.4*	-38.5	375.7	526.1*	-28.6
MICROWAVE OVENS/RANGES***	323.6	255.2	+26.8	2,003.9	1,468.5	+36.5
HOME LAUNDRY - TOTAL	653.4	761.0*	-14.1	5,083.3	5,688.6*	-10.6
Washers - Total	396.9	445.0	-10.8	3,047.3	3,368.1	- 9.5
Automatic	391.3	427.1	- 8.4	2,958.1	3,239.1	- 8.7
Wringer & Other	5.6	17.9	-68.7	89.2	129.0	-30.9
Dryers - Total	256.6	316.1*	-18.8	2,036.0	2,320.4*	-12.3
Electric	199.7	249.0	-19.8	1,606.0	1,824.7	-12.0
Gas	56.8	67.1*	-15.4	430.0	495.7*	-13.3

* Revised
** Numbers do not add because of overlapping product categories
*** Includes U.S. produced and imported microwave ovens and combination microwave ovens/ranges

A 3350-1 14

October 14, 1980

FOR IMMEDIATE RELEASE

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
20 NORTH WACKER DRIVE • CHICAGO, ILLINOIS 60606
312-984-5800
FEDERAL RELATIONS: 1901 L STREET, N. W.
WASHINGTON, D. C. 20036; 202-466-3350

MAJOR APPLIANCE SHIPMENTS DECLINE 7% IN THIRD QUARTER

CHICAGO -- Manufacturers shipped 7,577,000 major appliances in the third quarter, a decline of 7% from a year ago, according to an Association of Home Appliance Manufacturers report released here today.

Shipments in all product categories declined in the third quarter except room air conditioners and microwave ovens, up 115% and 19.1%, respectively.

The rise in room air conditioners was due to the summer's intense and persistent heat wave. Microwave oven shipments have increased each month this year compared to 1979 due to increasing numbers of homemakers entering the working force, making the time savings the ovens offer increasingly important.

All other product groups decreased in shipments for the quarter -- dishwashers, down 23.9%; refrigerators, 13.4%; freezers, 15.3%; electric ranges, 22.2%; clothes dryers, 14.7%; and clothes washers, 10%.

September shipments of 2,477,700 compared to the same month a year ago were down 7.9%. All appliances decreased except for microwave ovens which were up 27.1%.

Thus far this year, appliance manufacturers have shipped 23,018,800, a 9.7% decrease from 1979. A 20.1% shipments decrease was reported in the second quarter this year.

# # # # # #

MAJOR HOME APPLIANCE FACTORY SHIPMENTS THOUSANDS OF UNITS
(Domestic plus Exports)
September, 1980

	September 1980	September 1979	% Change	Calendar Year to Date 1980	1979	% Change	Calendar Quarter 1980	1979	% Change
ALL MAJOR APPLIANCES**	2,477.7	2,690.0	- 7.9%	23,018.8	25,504.5	- 9.7%	7,577.0	8,150.7*	- 7.0%
ROOM AIR CONDITIONERS	66.3	77.3	-14.2	2,786.2	3,280.8	-15.1	724.8	337.1	115.0
DEHUMIDIFIERS	16.4	32.8*	-50.0	667.3	641.6*	4.0	143.3	138.8*	3.2
DISHWASHERS - TOTAL	261.2	293.6*	-11.0	2,038.1	2,609.6*	-21.9	657.4	864.8*	- 23.9
Built-In	224.9	246.5*	- 8.8	1,758.3	2,249.3*	-21.8	571.0	743.7*	- 23.2
Portable	36.3	47.1*	-22.9	279.7	360.3*	-22.4	85.4	120.3*	- 28.2
DISPOSERS	234.1	274.2*	-14.6	2,138.1	2,501.8*	-14.5	662.6	832.5*	- 20.4
COMPACTORS	20.9	26.6*	-21.4	168.0	212.5*	-20.9	51.9	70.0*	- 25.9
REFRIGERATION - TOTAL	622.0	718.3*	-13.4	5,344.0	5,969.9*	-10.5	1,926.3	2,238.3*	- 13.9
Refrigerators	476.3	538.9	-11.6	3,948.6	4,463.7	-11.5	1,418.1	1,638.3	- 13.4
Freezers - Total	145.7	179.5*	-18.8	1,395.4	1,506.2*	- 7.4	508.2	600.1*	- 15.3
Upright	69.0	92.3*	-25.2	611.8	691.9*	-11.6	229.1	278.7*	- 17.8
Chest	76.8	87.2*	-11.9	783.7	814.3*	- 3.8	279.1	321.4*	- 13.2
ELECTRIC RANGES - TOTAL	206.5	243.3*	-15.1	1,879.8	2,270.9*	-17.2	586.8	754.6*	- 22.2
Free Standing	164.7	185.6*	-11.3	1,462.4	1,687.1*	-13.3	463.5	567.6*	- 18.3
Built-In	41.8	57.7*	-27.6	417.5	583.8*	-28.5	123.3	187.0*	- 34.1
MICROWAVE OVENS/RANGES***	383.4	301.6	27.1	2,387.2	1,770.1	34.9	963.2	808.5	19.1
HOME LAUNDRY - TOTAL	686.2	745.5*	- 8.0	5,769.1	6,434.1*	-10.3	1,911.7	2,171.7*	- 12.0
Washers - Total	401.0	434.7	- 7.8	3,448.0	3,802.9	- 9.3	1,142.7	1,270.1	- 10.0
Automatic	390.3	419.0	- 6.8	3,348.1	3,658.1	- 8.5	1,117.5	1,225.4	- 8.8
Wringer & Other	10.8	15.8	-31.6	99.9	144.8	-31.0	25.2	44.7	- 43.6
Dryers - Total	285.1	310.8*	- 8.3	2,321.1	2,631.2*	-11.8	768.9	901.6*	- 14.7
Electric	221.8	244.5	- 9.3	1,827.8	2,069.2	-11.7	602.8	706.3	- 14.7
Gas	63.3	66.3*	- 4.5	493.4	562.0*	-12.2	166.1	195.3*	- 15.0

* Revised
** Numbers do not add because of overlapping product categories
*** Includes U.S. produced and imported microwave ovens and combination microwave ovens/ranges